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COLORS | PANTONE® | HTML | PROCESS
---|---|---|---
Gold | 123 | FFC72C | C:0% M:19% Y:89% K:0%
Black | Process Black | | |

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NORTHERN KENTUCKY UNIVERSITY

CINSAM MARK

NKU-0097A

PRINCIPAL COLORS

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v w x y z
0 1 2 3 4 5 6 7 8 9

PANTONE® HTML PROCESS

Gold 123 FFC72C C:0% M:19% Y:89% K:0%
Black Process Black

COLOR INFORMATION

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COLORS  PANTONE®  HTML  PROCESS

Gold  123  FFC72C  C:0% M:19% Y:89% K:0%
Black  Process Black

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Northern Kentucky University™
NKU™
NKU Norse™
Northern Kentucky University Chase College of Law™
NKU Chase College of Law™
NKU Chase Law™

Location: Highland Heights, KY
Nickname: Norse
Mascot: Victor E. Viking
Established Date: 1968
Conference: Horizon League

- “Northern” and “Kentucky” at least must be the same size. “University” can appear either at the same size, or smaller.
- “Northern Kentucky” should always appear with the word “University” following.
- “Northern Kentucky University” or “NKU” may appear in a font of choice with an approved University logo.
- If you choose to use “Northern Kentucky University” or “NKU” without a University logo, you must use one of the three approved University fonts.
- The University logos may not be used over patterns or competing designs.
- A reasonably sized safe area must be used around the logo. The logo should not directly touch another design element.
- Fill patterns may be used and must utilize the appropriate brand colors (gold, white, black, and/or gray).
- Fashion colors may be used for products. Red and blue may not be used.
- The Athletics marks should not be used with specific academic program references. For example, the Athletics mark should not be used with “Chase College of Law.”
- If designing for a specific office or department, the office or department name should be listed underneath the NKU logo.